



Yuan Zhu

Digital Media Communication

CONTACT

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EDUCATION

2014 – 2018
Fashion Communication
Donghua University, China
2017 – 2018
BA (Hons) Media Arts
University of Plymouth, UK

AWARDS

2015 & 2016
Outstanding Student Scholarship
Donghua University
2017
The First Price of The Sixth China
University Students PR Plan Contest

SKILLS

Microsoft Office ●●●●●●●●●●○
Photoshop ●●●●●●●●●●○
Premiere ●●●●●●●●○○
Lightroom ●●●●●●●●○○

InDesign ●●●●●●●●○○○
Illustrator ●●●●●●●○○○
Canon ●●●●●●●●○○○
WordPress ●●●●●●●○○○

EXPERIENCE

Post Production Intern
Shanghai Media Group, Shanghai
July 2016 - September 2016

I worked as an editor of the reality TV show on comedians at China Dragon TV. I used several non-linear editing systems such as Premiere, Sobey, and Edius to arrange footage, add subtitles and edit videos.

Fashion Account Manager Assistant
Xiaohongshu, Shanghai
February 2017 - June 2017

I inputted hundreds of fashion items SKUs into the e-commerce system everyday. Every week I organized sales data in promotional events and improve the efficiency of brand marketing. In addition, I coordinated with financial, technical and legal departments to solve various problems.

Film Maker & Social Media Editor
Maker Memories, Plymouth
September 2017 - December 2017

Maker Memories is an organization that works to share local art culture. I chose one of their projects called "Live at the Barracks" and participated in each phase. The final realisation includes 4 videos: preview, making of documentary, behind-the-scene, and the final film. All these videos have been viewed over 1600 times in total.